

truckmovers connect

January 2nd, 2008

Announcing TruckMovers Connect

TruckMovers.com, Inc., located in Kansas City, MO, the leader in truck driveaway services and technology, is please to announce that their newest web technology, TruckMovers Connect, has launched.

TruckMovers Connect is the first and only online auction system in the driveaway business. Similar to eBay for merchandise, TruckMovers Connect allows for moves to be entered by customers online. Multiple carriers can then use the online system to bid on these moves.

Driving methodology:

- Price isn't always the decision-maker. Carriers must bid with both a price and an estimated delivery date on each move or load. At the end of the auction, customers are shown the bids and choose a winner that best suits a price point and delivery time combination.
- Not all carriers have the same insurance protection. Only carriers that meet the customer's insurance requirements are allowed to bid on moves entered by that customer.
- Timeliness is extremely important. All auctions are posted to the carriers for bidding, and all auctions are completed in a matter of a few hours, or less.
- All moves not bid on in the auction process are automatically covered by TruckMovers using a standard rate and performance schedule, ensuring that each move is covered in timely manner, even if the move is not an attractive move, carrier-wise.

Updates

May 15th, 2010

- TruckMovers partnered with the Murphy-Hoffman Company (MHC Kenworth) in January of 2008. Since that date, all of MHC's used truck inventory has flowed through TruckMovers Connect, and has been auctioned to various carriers. Many thousands of loads have successfully been handled by the system, and MHC is very pleased to have a solution that offers very competitive pricing with an emphasis on driveaway performance.